## **Press Release**



## Wanna be a VJ?

## Join the Peppers VJ Hunt!

## Chennai, March 2012:

There's excitement in the air. The Peppers VJ Hunt 2012 is on! Peppers TV a Tamil General Entertainment Channel is looking for talented youngsters both Freshers and Experienced youth (male/female) aged between 16 and 25 years to be VJs.

To apply, just log onto their website <u>www.pepperstv.com</u> and fill in the application for VJ Hunt 2012. Students, working professionals and anybody with an interest in anchoring programmes can apply.

Aspirants with good fluency in English and Tamil need to furnish their details along with photograph (close up, full view and general). Ability to develop content suitable to the programme presented is preferable. For details, call: (044) 49067777 and visit <a href="https://www.pepperstv.com">www.pepperstv.com</a>.

Selected applicants will be called for an interview that will subject them to a mock compereing of about 30 minutes testing across various qualities including voice, looks, camera presence, body language, presentation skills, creativity, interaction, confidence, energy, etc. Upon selection, candidates will be offered an opportunity to start their career in Peppers TV as a comperer.

Peppers Entertainment Television is a Tamil channel that seeks to redefine entertainment. It brings wholesome entertainment that blends together fun, interactivity, entertainment, talent and knowledge in the right proportion. Its fresh upbeat approach with innovative programming is winning the hearts of its viewers.

Chennai Pattinam, Paadal Pirantha Kadhai, Dhinam Dhinam Darisanam and Nizhalum Nijamum are interesting among many of its popular programmes. Peppers takes credit for being India's First Regional TV Channel on Mobile, available at http://m.pepperstv.com.

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